



Jeff Spohn

I'm a creative professional with 18 years of agency experience, specializing in ideation, previs, brand identity, print design, production design, and prop fabrication.

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Education

BFA Communication Arts /
Graphic Design, 2004
Otis College of Art and Design
Los Angeles, CA

Proficiencies

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Google Slides

More Experience

Guest Services Rep
Climate Pledge Arena 2021 –

Coxswain
Lake Union Crew 2022 –

Senate Graphics
WA State Legislature '04–'05

Portfolio

jeffspohn.com

Professional Experience

Freelance Art Director | Oct 2021 – Present

- Worked closely with agency creative directors on ideation, pitch deck design, storyboards, style frames, digital asset creation, post-production oversight.
- Art directed animated and live-action videos for T-Mobile, OfferUp, Amazon Web Services, Premera. Process: Ideation, storyboards, style frames, digital asset creation, set dressing, prop design/fabrication, post-graphics.
- Designed brands and collateral materials for Windsor Construction, Wired Bull, Optic8, Traverse, Panthalassa.

Senior Art Director | Vossler Media Group | Dec 2013 – Oct 2021

- Agency's first Art Director. Interviewed and hired junior designers, established work flows, set expectations, developed culture within the team.
- Managed team's assignments and schedule, balancing workload and ensuring timely delivery. Supported needs of the team.
- Worked closely with creative directors, producers, editors, and animators. Designed pitch decks for print campaigns and video productions. Clients: T-Mobile, Microsoft, Boeing, SAP Concour, Premera, Mariners, Seahawks.
- Worked closely with the production team. Designed film and video sets for both in-studio and location shoots. Oversaw carpenters, production designers, set dressers. Acted as on-set Art Director.
- Fabricated specialty props - concept, design, materials sourcing, printing, building, carving, assembling.
- Lead Art Director of Post-Production. Designed post-graphics and oversaw Animation Team. Acted as quality-control check.

Designer | Williams Group | 2005 – Oct 2021

- Designed brand identities, websites, print collateral for businesses and organizations: Great Northwest Federal Credit Union, Washington Business Bank, Sunset Air, Insignia Health. Promoted to Creative Director in 2012.

Awards & Honors

- Statue design selected by Disney for Mickey's 75th Anniversary event (2003)
- "Best of Show" Award – Otis College of Art and Design (2004)
- "Outstanding Service" Award – Otis College of Art and Design (2004)
- "Grand Champion - Lego Building" Washington State Fair (1997, 1998)
- "4 Years Perfect Attendance" – Capital High School (2000)